

Meraki online Radio Rates 2018

Period	Monday - Friday		Saturday	Sunday	PEAK
00h00-5 am	R35,00	00h00-5 am	R50,00	R95,00	
5 am - 9 am	R350,00	5 am - 9 am	R145,00	R145,00	
9am - 1pm	R200,00	9am - 1pm	R225,00	R175,00	
1 pm - 4pm	R369,00	1 pm - 4pm	R290,00	R235,00	
4 pm - 7 pm	R550,00	4 pm - 7 pm	R190,00	R250,00	
7 pm - 10 pm	R950,00	7 pm - 10 pm	R300,00	R426,00	
10 pm - 00h00	R426,00	10 pm - 00h00	R175,00	R65,00	

Duration & Tariff

Duration in seconds	Tariff
5	0.5
10	0.6
15	0.7
20	0.8
25	0.9
30	1.0
35	1.1
40	1.3
45	1.5
50	1.7
55	1.8
60	2.0

All rates are based on a standard tariff for 30 second commercial.
 Alternate tariffs can be confirmed with the sales department.
 Cancellations can be made 30 days before the commercial broadcast date.
 Competitions, Features and Sponsorships available on request at a discounted rate.
 Banners must be in png format.
 All audio must be in wave format or dvd quality audio 192kbs mp3, if own content is preferred.
 Videos and related content must be 1080 HD quality mp4.
 All content should be received 7 days before broadcast date.
 Tariffs are not inclusive of vat.
 Bookings for campaigns are accepted 14 working days before the launch.
 All Content can be emailed directly to sales@merakionlineradio.co.za
 Contact Person Sithembiso Dlamini 0670387050.

THANK YOU FOR CHOOSING US TO SPEAK DIRECTLY TO YOUR AUDIENCE.
 Have a meraki day!!

230 mochera street
 Capestance Batho
 Mangaung
 Bloemfontein

07h30 - 17h00 mon - fri

Merakionline Radio Digital Rates

Content for promos	
R550 per week	
Content for Competitions	
R650 per week	

Website and App

Content	www.merakionlineradio.co.za	App	Per week
Page	R3200,00	R1500,00	YES
Billboard	R2500,00	R990,00	YES
Banner	R1800,00	R800,00	YES
Yourname.meraki onlineradio.co.za	R3200,00	R1500,00	YES
Sponsored Post	R2000,00		NO

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